

What is claimed is

1. A method of operating a portable wireless communication device operable to access a remote source of information, and capable of viewing
5 information encoded in a first format, comprising the steps of:

- receiving information from the remote source;
- selecting an item of information;
- transmitting to the remote source, a request for an address associated
10 with the selected item of information, said address corresponding to a source of further information on the selected item and said further information being encoded in a second format;
- receiving from the remote source the address in response to the request;
- transmitting the received address to another device capable of viewing
15 information in the second format.

2. A method as claimed in claim 1 wherein the wireless communication device is operable according to the Wireless Application Protocol (WAP) communication standard.
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3. A method as claimed in claim 2 wherein the received information is encoded using Wireless Markup Language (WML).

4. A method as claimed in claim 1 wherein the wireless communication device is operable according to the i-mode standard.
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5. A method as claimed in claim 1, wherein the selection of an item on the received page of information is achieved using one or more keys on a keypad.
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6. A method as claimed in claim 1, wherein the address is a Uniform Resource Locator (URL).

7. A method as claimed in claim 1, wherein the address corresponds to a source of information encoded using Hyper Text Markup Language (HTML).

8. A method as claimed in claim 1, wherein the address is accompanied by other data.

9. A method as claimed in claim 1, wherein the step of transmitting the request and the step of transmitting the address each use a different transmitter.

10. A method as claimed in claim 9 wherein the step of transmitting the address is achieved using one of a wired connection, an Infra-Red (IrDA) connection or a low-powered radio connection, such as BlueTooth.

11. A method of operating a portable wireless communication device operable to access a remote source of information, comprising the steps of:

- receiving information from the remote source at a first address;
- selecting an item of received information;
- requesting information from one of two addresses associated with the selected item.

12. A method as claimed in claim 11 wherein one of the addresses is encoded in the received information.

13. A portable wireless communication device operable to access a remote source of information, comprising:

- a receiver for receiving information from the remote source at a first address;
- means for selecting an item of information;
- means for requesting information from one of two addresses associated with the selected item.

14. A portable wireless communication device operable to access a remote source of information, and capable of viewing information encoded in a first format comprising:

- a receiver for receiving information from the remote source;
- means for selecting an item of information;
- a transmitter for transmitting to the remote source, a request for an address associated with the selected item of information, said address corresponding to a source of further information on the selected item and said further information being encoded in a second format;
- a receiver for receiving from the remote source the address in response to the request;
- a transmitter for transmitting the received address to another device capable of viewing information in the second format.

15. A portable wireless communication device as claimed in any one of claims 13 or 14 wherein the device is operable according to the Wireless Application Protocol (WAP) Communication standard.

16. A portable wireless communication device as claimed in claim 14 wherein the device comprises two transmitters.

17. A portable communication device as claimed in claim 16 wherein a transmitter is operable to communicate with a wireless communication network.

18. A portable communication device as claimed in claim 16 wherein a transmitter is operable to communicate with another local device.

19. A method of operating a wireless communication network operable to communicate with a portable wireless communication device, comprising the steps of:

- storing items of information;
- associating with each item of stored information, a respective address for retrieving additional information;
- transmitting to the wireless communication device, information comprising an item selected from the stored items of information;
- receiving from the wireless communication device, a request for further information on a selected item of information; and
- transmitting to the device, in response to the request, the address for retrieving additional information associated with the selected item.

20. A method as claimed in claim 19 wherein the first step of transmitting to the wireless communication device is performed in response to a request.

21. A wireless communication network operable to communicate with a portable wireless communication device comprising:

- a store for storing items of information;
- means for associating with each item of stored information, a respective address for retrieving additional information;
- a transmitter for transmitting to the wireless communication device, information comprising an item selected from the stored items of information;
- a receiver for receiving from the wireless communication device, a request for further information on a selected item of information; and
- a transmitter for transmitting to the device, in response to the request, the address for retrieving additional information associated with the selected item.

22. A method of operating a system comprising a wireless communication network and a plurality of portable wireless communication devices, comprising the steps of:

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- the network transmitting information to a portable device;
- the portable device transmitting, to the network, a request for an address from which more information, related to a selected received item of information, may be obtained;

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- the network retrieving the address from a data store in response to the request;
- the network transmitting the address to the portable device;
- the portable device storing the address for future transmission to another device.

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23. A method as claimed in claim 22 wherein the network and portable device are operable according to the Wireless Application Protocol (WAP) communication standard.

20 24. A method as claimed in claim 23 wherein the data store is a WAP server.